Role Description
Graphic Designer (Gujarat)

Overview

Role Title	Graphic Designer (Gujarat)
Number of openings	1
Role Level	Associate Level 1-2 years of relevant prior full time experience
Type	Full Time
Location	Based in Gandhinagar, Ahmedabad *(Non-Negotiable).* The role will entail significant Intra & interstate travel across Gujarat and India depending on programs.
Compensation	*Pay will match Indian non-profit norms and similar organizations, and will be discussed in the last round of the selection process.*
Desired Joining Date	ASAP; *Serious candidates are encouraged to apply right away*
Process to apply	Please fill out the Google form mentioned below: https://forms.gle/16wbnxCEm6uNX2JD6

About Labhya

Labhya is an India-based nonprofit that enables children from vulnerable backgrounds with the necessary skills to cope with poverty & become effective learners through **Social-Emotional Learning (SEL)**. Labhya is a globally recognised non-profit supported by organisations like Harvard University, Nudge, DRK Foundation, The Commonwealth, UNICEF, and UNDP among other organisations.

Labhya is a dynamic and agile organisation that partners with Indian State Governments to co-create and ensure the implementation of SEL programs at scale. We are one of India's fastest-growing nonprofits dedicated to co-create programs that will impact **30 Million vulnerable children by 2030.**

Currently, Labhya has partnered with various state governments to co-create and implement well-being programs that impact **2.4 Million children** across **22,000+ government schools** in India.

Role Expectations and Qualifications & Skills / Experience / Characteristics
All the below-mentioned tasks would be key to your role. The following requirements are not mentioned in order of priority.

- Translate Labhya's program material into innovative design, resonating or connecting with Labhya's branding.
- Collaborate and brainstorm with multiple partners and stakeholders to bring concepts into visual depictions. For example - designing school material like workbooks, activity books, project books, preparing reflection journals, logos, etc.
- Develop concepts and illustrations by hand or through softwares as and when required.
- Manage the design and uploading process of all material, and understanding the best practices for using a content management system.
- Create general and project specific content for social media platforms as and when required.
- Advise best practices and optimizations throughout design projects and samples.
- Work with a wide range of media and graphic design software to meet the needs of the project at hand.
- Establish creative direction for the organisation within uniform brand guidelines and messaging.
- Collaborate with team members to develop new approaches for creating more-expressive graphics and branding styles for the organisation.
- Design documentation such as newsletters, quarterly reports, handbooks, magazines, brochures.
- Design all organisational products and client materials such as T-shirts, badges, notebooks, pens, etc.
- Work extensively with the communications team for all digital and print design purposes.

Qualifications & Skills / Experience / Characteristics
1. Bachelors/Masters in any field.
2. 1-2 years of Experience with an organisation in professional graphic designing or as an independent graphic artist.
3. Working knowledge of up-to-date design softwares like - Adobe Suite, Photoshop, InDesign, QuarkXPress, Procreate and Illustrator.
4. Proficiency in speaking, reading and writing Gujarati fluently. *(non-negotiable)*
5. Fluent in Hindi & English (written and spoken)

6. Possess the intent to learn (desire to grow skill set), ability to work in a team while being respectful and inclusive towards others and their views.
7. Very strong attention to detail, strong analytical and time management skills.
8. Manage a work portfolio with a wide range of creative projects
9. Very strong knowledge of layouts, graphic fundamentals, typography, print, and web.
10. Experience with both print and digital media.

Current Team
Our team consists of professionals, educators, SEL experts, and entrepreneurs from prestigious institutions like Harvard University, Massachusetts Institute of Technology (MIT) USA, Azim Premji University, Delhi University, Ernst & Young and KPMG.

At Labhya, we cultivate an environment for learning, growth and excellence, and teamwork and collaboration are non-negotiable. If you're passionate about building a movement that will enable millions of children to become healthy, lifelong learners through systems-level change, this is the place for you. Change the world by working alongside inspiring leaders.

We are looking for proximate leaders to build with us! Join the global movement!

Further, Labhya's values are:
● An agile and supportive team that is driven by a problem solving attitude
● Focusing on the well-being of children and trusting their potential
● Working processes that enable efficiency, constant growth and innovation
● SEL Programs that are driven by proximity and expertise
● Creating systemic and sustainable change in public education systems through partnership