



Role Description Partnerships and Communications

Overview

Vertical	Communications Team
Number of openings	1
Role Level	Senior Role 3 - 5 years of relevant experience
Type	Full Time
Location	Based in New Delhi (<i>Non-Negotiable</i>). The role will entail significant travel across Delhi and India
Compensation	<i>Pay will match Indian non-profit norms and similar organizations, discussed in our last selection round.</i>
Desired Joining Date	ASAP; <i>Serious candidates are encouraged to apply right away</i>
Process to apply	Please fill out the Google form mentioned below https://forms.gle/XiNrxcoR9HnrtW2m7

About Labhya

Labhya is an India-based nonprofit that enables children from vulnerable backgrounds with the necessary skills to cope with poverty & become effective learners through **Social-Emotional Learning (SEL)**. Labhya is a globally recognised non-profit supported by organizations like Harvard University, Nudge, DRK Foundation, The Commonwealth, UNICEF, and UNDP among other organizations.

Labhya is a dynamic and agile organization that partners with Indian State Governments to co-create and ensure the implementation of SEL programs at scale. We are one of India's fastest-growing nonprofits dedicated to co-create programs that will impact **30 million vulnerable children by 2030**.

Currently, Labhya has partnered with the Governments of Delhi, Uttarakhand, Tripura to co-create and implement well-being programs that **impact 2.4 Million children** across 22,000+ government schools in India. These social-emotional learning programs



are the world's largest and India's first at-scale well-being programs.

We expect the following from you for this role:

All the below-mentioned tasks would be key to your role. The following requirements are not mentioned in order of priority.

● **Leadership**

- Managing the day-to-day tasks with a focus on strategies and people management.
- Managing and strategizing engagement with different government stakeholders, partners, donors, etc.
- Ensuring effective communications across verticals, especially the operations teams.
- Ensuring holistic professional development of team members.

● **Policy & Partnerships**

- Engaging directly with State Governments & liaising to support them.
- End-to-end management and engagement with government stakeholders as and when required.
- Develop and implement strategic communications plans that advance the organization's partnership with each government.
- Lead and manage strategic communications for government partnerships, funders, and external collaborations.
- Build and maintain relationships with external partners, donors, and key stakeholders.
- Oversee the coordination of joint campaigns, ensuring consistent and aligned messaging with national & global partners.
- Collaborate on partnership-related events, media coverage, and joint projects to enhance visibility and impact.
- Manage reporting and communication metrics related to partnerships to evaluate effectiveness and guide strategies.
- Create partnership proposals, communication decks, and donor reports according to Labhya's brand guidelines.



- Track partnership communication efforts, create presentations and reports, and organise partnership events.
- **Overall Communications**
 - Creating content and handling our social media platforms like - LinkedIn, Twitter, Website, Email, Instagram & Facebook, etc.
 - Creating collateral for any kinds of presentations/ reports/ events/ other needs at Labhya - online and offline. Eg: funder requests, partner projects, etc.
 - Creating periodic newsletters, annual reports, monthly reports, and impact reports and sharing them with all stakeholders involved.
 - Documenting and creating impact stories, impactful messaging, or any kind of reports requested by donors/partners.
 - Running theme-specific and project-specific paid and unpaid campaigns on Labhya's online platforms and relevant offline platforms.
 - Extending support in rebranding and building other organizational communication strategies.
 - Maintain and build relationships with national and key regional news media outlets to advance Labhya's outreach.
 - Curating organizational wide communications strategy for the organisation with a special focus on the Fundraising Team's requirements.

Qualifications & Skills / Experience / Characteristics

- Bachelor's degree or 3 - 5+ years of full-time professional experience in related fields **(nonprofit or startup experience preferred)**.
- Strong understanding of government policies, advocacy, and stakeholder management.
- Ability to create strategic communication plans focused on policy impacts and Labhya's objectives.
- Excellent writing, research, and verbal communication skills, with experience in drafting policy briefs, reports, and press releases.
- Proficiency in relationship management with high-level stakeholders, including donors, partners, and government officials.
- Highly organized with an attention to detail and ability to handle sensitive information.



- Strong analytical skills to evaluate the impact of policy changes and the organization's communications.
- Proficiency in Google Sheets, Google Docs, Google Slides and a basic understanding of communications tools like Adobe suite, etc
- Great communication and articulation skills in English and Hindi
- Attention to detail and process orientation
- Conscientiousness, discipline, rigor, and ability to take/give feedback
- Is excellent at maintaining relationships and is very systematic about tracking progress.

Current Team

Our team consists of a diverse group of professionals, educators, SEL experts, and entrepreneurs from renowned institutions such as Harvard University, Massachusetts Institute of Technology (MIT), Azim Premji University, Delhi University, Ernst & Young, and KPMG.

At Labhya, we cultivate an environment for learning, growth and excellence, and teamwork and collaboration are non-negotiable. If you're passionate about building a movement that will enable millions of children to become healthy, lifelong learners through systems-level change, this is the place for you. Change the world by working alongside inspiring leaders.

We are looking for proximate leaders to build with us! Join the global movement!

Further, Labhya's values are:

- An agile and supportive team that is driven by a problem-solving attitude
- Focusing on the well-being of children and trusting their potential
- Working processes that enable efficiency, constant growth and innovation
- SEL Programs that are driven by proximity and expertise
- Creating systemic and sustainable change in public education systems through partnership